



What is RecycLens?

RecycLens is an app that utilizes the AI capability of your smartphone's camera to correctly identify whether an object is recyclable or not. It goes further by telling the user how to properly recycle the object and supports them with a location of a nearby recycle center.

Consumers ages 16-35 can have fun with its "gamified interface" that rewards you with collectibles to flaunt your progress, as well as money to donate to the charity of your choice.

The main source of incoming revenue would be from advertisers from external companies, governmental grants and donations. This will allow our consumers to download RecycLens for free on any mobile device without any hidden fees. Although RecycLens plans to launch as an independent company, it is not opposed to collaboration with other companies in the near future.

Our Mission

RecycLens was made to provide consumers ages 16-35 with accurate information about recycling in an accessible way, as quickly as possible. This will help us fulfill our ultimate vision of being the leading resource in recycle education to reduce the amount of waste that doesn't get recycled properly on an annual basis.

Our Team

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